







NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Animal Help Now

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What about the wildlife? Rehabilitation community supports its own

Innovative collaborative program raising funds for under-served wildlife and wildlife rehabilitators severely impacted by Hurricane Harvey.

[HOUSTON, TX] — Disasters bring communities together and bring out the best in people. Organizations helping people and organizations helping companion animals (dogs, cats, horses, etc.) impacted by natural and human-made disasters have become part of the emergency landscape. They quickly and efficiently channel donor dollars into relief efforts.

It's different with wildlife. While wild animals impacted by these same disasters get compassionate care from wildlife rescuers and rehabilitators, a well-organized and well-funded response system has never been in place.

The magnitude of the devastation wrought by Hurricane Harvey has compelled our organizations – LoveAnimals.org, Animal Help Now, Southern Wildlife Rehab, and The International Wildlife Rehabilitation Council (IWRC) – to put together a fundraising effort to come to the aid of the wildlife rehabilitators and rescuers desperately working to save wild animals orphaned, injured, or displaced by Hurricane Harvey and subsequent Texas flooding. The organizers intend for this effort to help serve as a model for future response efforts.

In just a few days, the Harvey Wildlife Relief Fund has attracted more than a hundred donors and about \$9,000 in donations. Before a week will pass on this fund's launch, donated dollars will be transferred to the accounts of the wildlife rehabilitators who have applied for assistance.







IWRC member and REP for Wildlife founder, Brooke Durham explains, "Our goal with the Harvey Wildlife Relief Fund is to quickly and efficiently get funds transferred over to our licensed wildlife rehabilitators in Texas so that they can continue to provide their vital services to wildlife and indeed to the public in the affected areas."

Michelle Camara, whose Southern Wildlife Rehab was not impacted by Hurricane Harvey, stepped up to help her colleagues. Camara adds, "Wildlife rehabbers and rescuers in the impacted Gulf Coast region are in desperate need of help. Some operations have been directly damaged by the storm. Some farther north are taking in patients from those directly impacted. Most rehabbers have no means of fundraising, and even those that do cannot focus on anything right now other than admitting and triaging the stream of opossums, baby squirrels, raccoons, snakes and shorebirds arriving at their doors."

Animal Help Now co-founder and executive director David Crawford adds, "It is clear that coordinated efforts to assist wildlife and wildlife rehabilitators must be in place in advance of anticipated disasters such as floods and hurricanes. This collaborative effort, facilitated in exemplary fashion by John Irvine, President of LoveAnimals.org, will help create a model going forward. We have learned a lot, and Harvey has again demonstrated that wildlife is especially vulnerable to environmental disasters in this new century."

The team behind this fundraising effort is donating all time and materials, so besides some minor credit card processor fees, 100% of the money is going directly to wildlife rehabilitators and rescuers directly or indirectly impacted by Hurricane Harvey.

Grant funding is open to licensed wildlife rehabilitators and wildlife related registered nonprofit orgs (wildlife centers, home-based wildlife rehabilitators, wildlife hotlines and rescues) who have been directly or indirectly impacted by Hurricane Harvey. The initial grants are modest, but the group will be awarding them frequently, and recipients are allowed to receive multiple grants.

Donations may be made at www.LoveAnimals.org/Harvey.

Candidates may apply online or by phone at (210) 825-8961.

LINKS

Facebook Page Application Form Donation Site Logos and Images

Hashtag #Harveywildlife

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The IWRC is a 501(c)(3) nonprofit organization that protects wildlife and habitat through training and resources on wildlife rehabilitation. The organization's mission statement is "providing science-based education and resources on wildlife rehabilitation to promote wildlife conservation and welfare worldwide." Wildlife rehabilitation is the act of providing temporary care for injured, sick or orphaned wildlife with the goal of releasing them back into the wild. By providing unique insights into issues affecting wildlife







populations, species, and habitats wildlife rehabilitation contributes to wildlife conservation and protection worldwide. @theiwrc

Animal Help Now, through <u>AHNow.org</u> and free iPhone and Android apps, leverages digital technologies to immediately connect people involved with animal emergencies with the most appropriate time- and location-specific resources and services. Animal Help Now also works to minimize threats to wildlife through education and advocacy. AHNow is a 501(c)(3) nonprofit organization. @animalhelpnow

<u>Southern Wildlife Rehab, Inc.</u> was founded by Michelle Camara in 2014. She has rehabilitated animals for over 30 years. The subpermittees, volunteers, vets and consulting experts from all over the United States help us in our efforts to rescue and rehabilitate native wildlife. We are all 100% unpaid volunteers based in Texas and Louisiana.